



# **FORM 4**

## **NU SKIN ENTERPRISES INC - NUS**

**Filed: May 29, 2009 (period: May 27, 2009)**

Statement of changes in beneficial ownership of securities

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OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

<b>1. Name and Address of Reporting Person</b> Schwerdt Scott E <hr/> (Last) (First) (Middle) C/O NU SKIN ENTERPRISES, INC., 75 WEST CENTER STREET <hr/> (Street) PROVO UT 84601 <hr/> (City) (State) (Zip)	<b>2. Issuer Name and Ticker or Trading Symbol</b> NU SKIN ENTERPRISES INC [NUS]	<b>5. Relationship of Reporting Person(s) to Issuer</b> (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) President, Americas & Europe
	<b>3. Date of Earliest Transaction (Month/Day/Year)</b> 05/27/2009	
	<b>4. If Amendment, Date of Original Filed (Month/Day/Year)</b>	<b>6. Individual or Joint/Group Filing (Check Applicable Line)</b> <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned													
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Beneficial Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price						
Class A Common Stock	05/27/2009		M		40,000	A	\$ 8.19	55,713	D				
Class A Common Stock	05/27/2009		M		5,000	A	\$ 6.56	60,713	D				
Class A Common Stock	05/27/2009		M		7,500	A	\$ 6.56	68,213	D				
Class A	05/27/2009		F		36,647	D	\$ 14.28	31,566	D				



**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)				
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares								
Employee Stock Option (right to buy)	\$ 8.19	05/27/2009		M			40,000	(1)	02/07/2010	Class A Common Stock	40,000	\$ 0	0	D					
Employee Stock Option (right to buy)	\$ 6.56	05/27/2009		M			7,500	(1)	08/31/2010	Class A Common Stock	7,500	\$ 0	0	D					
Employee Stock Option (right to buy)	\$ 6.56	05/27/2009		M			5,000	(1)	08/31/2010	Class A Common Stock	5,000	\$ 0	0	D					

**Explanation of Responses:**

1. Currently exercisable in full.

D. Matthew Dorny as Attorney-in-Fact    05/29/2009  
for Scott E. Schwerdt

\*\* Signature of Reporting Person                      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**

